

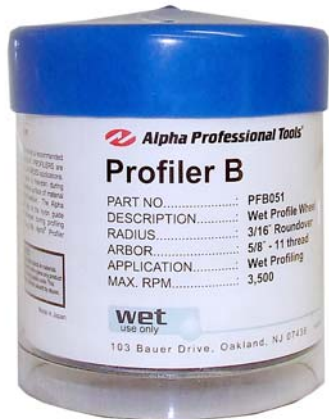
PRESS RELEASE**Alpha® Enhances Profiler and Groove Cutter Packaging**

Oakland, NJ August 24, 2009

Alpha Professional Tools® has redesigned the packaging of their Profiler and Groove Cutter product lines to enhance the sales opportunities by enabling customers to view the actual products.

Starting today, all Alpha® Profilers and Groove Cutters will be packaged in a sturdy plastic tube with a soft rubber cap. The tubes are designed to stand upright for ease in stocking shelves. For easier viewing, the clear tubes allow the product to be shown without opening the container. The container size is 3-1/8" diameter by 3-1/2" tall.

Pictures of the new packaging are featured below.

*Front View**Back View*

Any questions, or requests for additional information, may be directed to sales or our customer service departments at (800) 648-7229.

About Alpha Professional Tools®

Alpha Professional Tools® is a leading manufacturer of quality tools for professionals in the natural stone, engineered stone, porcelain, ceramic, glass and construction industries. Alpha® provides the best products for cutting, drilling, shaping and polishing all types of materials. In addition to providing the best products in the industry, Alpha Professional Tools® offers a variety of services to support their products. More information is available at www.alpha-tools.com.